FREE!

NEW MASTER SALESMAN QUINK DISPLAY WITH ONLY 3 DOZEN TWO - OUNCE QUINK!

This Convenient Counter Display does a Masterful Selling CLEARS YOUR PEN AS IT WRITES Job for you! 3 Brilliant Colors in Lamcote Finish Command Your Customers' attention. THE Short Snappy Statements tell MODERN why Quink is the most preferred Writing Fluid today! PERFECTED PARKER

NO FUSS, NO BOTHER - YOU SELL RIGHT FROM THE DISPLAY LET THIS MASTER SALESMAN BOOST YOUR INK PROFITS!

DISPLAY CONSTRUCTED OF DURABLE CHIP BOARD. MEASURES 17" HIGH x 15" LONG x 10" WIDE. WEIGHT 1 lb. ORDER BY NO. 322.

Parker Royal Challenger Pens

A regal addition to the Parker Challenger line with 50% higher unit sale! Three lustrous colors in an alluring new design.

Famous button-filler, generous size, two-way writing points make these new models true challenging values in the \$5.00 price field.



	239	237	737
	Standard	Slender	
	Pen	Pen	Pencil
List	\$5.00	\$5.00	\$2.50
Brown	209	207	707
Burgundy	229	227	727
Grey	239	237	737

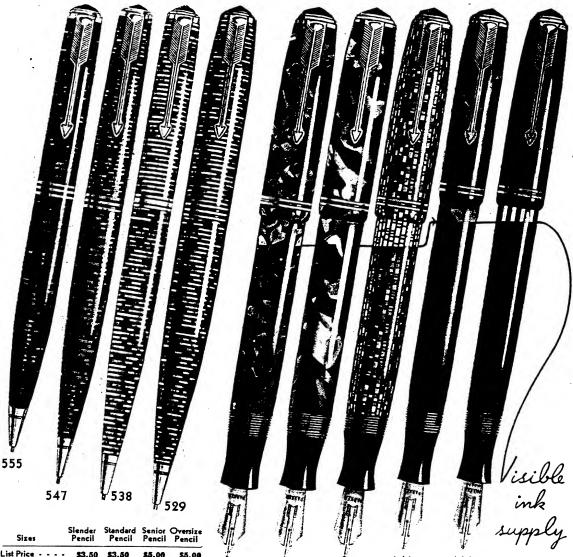
LAMINATED PENCILS

PARKER VACUMATIC JUNIOR MODELS

Fitting companions that perfectly match the lustrous beauty of Laminated Vacumatic Pens. All Pencils fitted with Parker's new lead cartridge and eraser.

Junior Vacumatics have same patented filling device as Laminated modelstwice the ink capacity of sac pens.

Have two-way Writing Point formerly confined to higher priced models.



Sizes	Slender Pencil	Standard Pencil	Senior Pencil	Oversize Pencil						supply
List Price Laminated Jet Golden Pearl Silver Pearl Burgundy Pearl - Emerald Pearl	515 525 535 545	\$3.50 517 527 537 547 557	\$5.00 518 528 538 548 558	\$5.00 519 529 539 549 559	<i>∳</i> 153] [*] 133	<i>∳</i> 123	141	111	V

Quink, Parker's new pen-clean-ing ink, is quick-drying, quick-starting, Durnk non-clogging.

Seven PERMANENT colors: Black,

Royal Blue, Blue-black, Brown, Green, Red, Violet. Two WASHABLE colors: Washable Blue and Washable Black. 2-oz. 15c 4-oz. 25c

Sizes	Junior Pen	Juniorette Pen	Junior Pencil to metch
List Price	\$5.00	\$5.00	\$2.50
Black	113	111	611 -
Brown	123	121	621
Grey	133	131	631
Burgundy	143 .	141	641
Green	153	151	651
Insert No	o. 5269-E		Printed in U.S.A

Now Come The Biggest Box-Office "Stars" The Pen World Has Ever Seen

